

Webinar: Cybersecurity Capacity Building for the 4th Industrial Revolution – what are the core elements?

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Cyberattacks

- Cybercrime- as-a-service is a growing business model, and IoT has amplified the potential cyberattack surface (e.g. energy saving IoT devices in homes).
- An estimated amount of over 21 billion IoT devices worldwide, and their number will double by 2025.
- Attacks on IoT devices increased by more than 300% in the first half of 2019, while in September 2019, IoTs were used to take down Wikipedia through classic distributed denial of service (DDoS) attacks
- As the number of Internet-connected devices continues to increase, more networks will be sharing increased amounts of personal or sensitive data. Cisco estimates show that the average person will own at least 15 connected devices by the year 2030 and that the number of Internet-connected devices will be more than three times the global population by 2023 (National Cybersecurity Alliance)

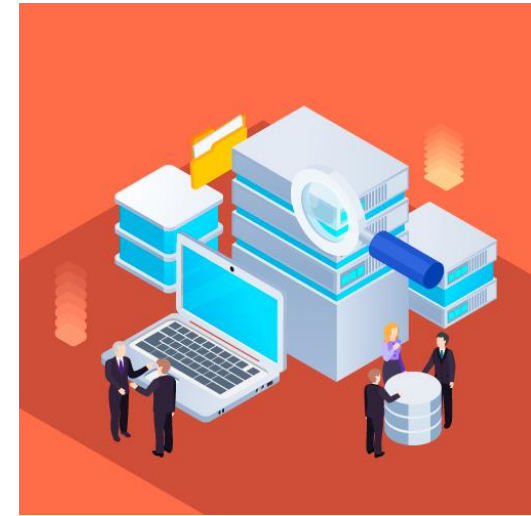
The Current Landscape



DATA



WORK



RELATIONSHIPS

CYBERSECURITY

CSIRTsAmericas.org

Phishing In the region




CSIRTsAmericas.org

Per region

SOUTH

51%

CENTRAL

14%

CARIBBEAN

16%



NORTH

19%

Common Targets



Observations

-  Services payment
-  Fake technical support

| COVID-19 Other challenges

**Other general
observations in
implementing
measures to address
COVID-19:**



Increased use of GPS location for contact-tracing

It would also be useful for countries who have employed surveillance techniques to sign a code of practice to ensure that data analysis has sufficient oversight

Increased online mis/disinformation

Online scams, ransomware attacks

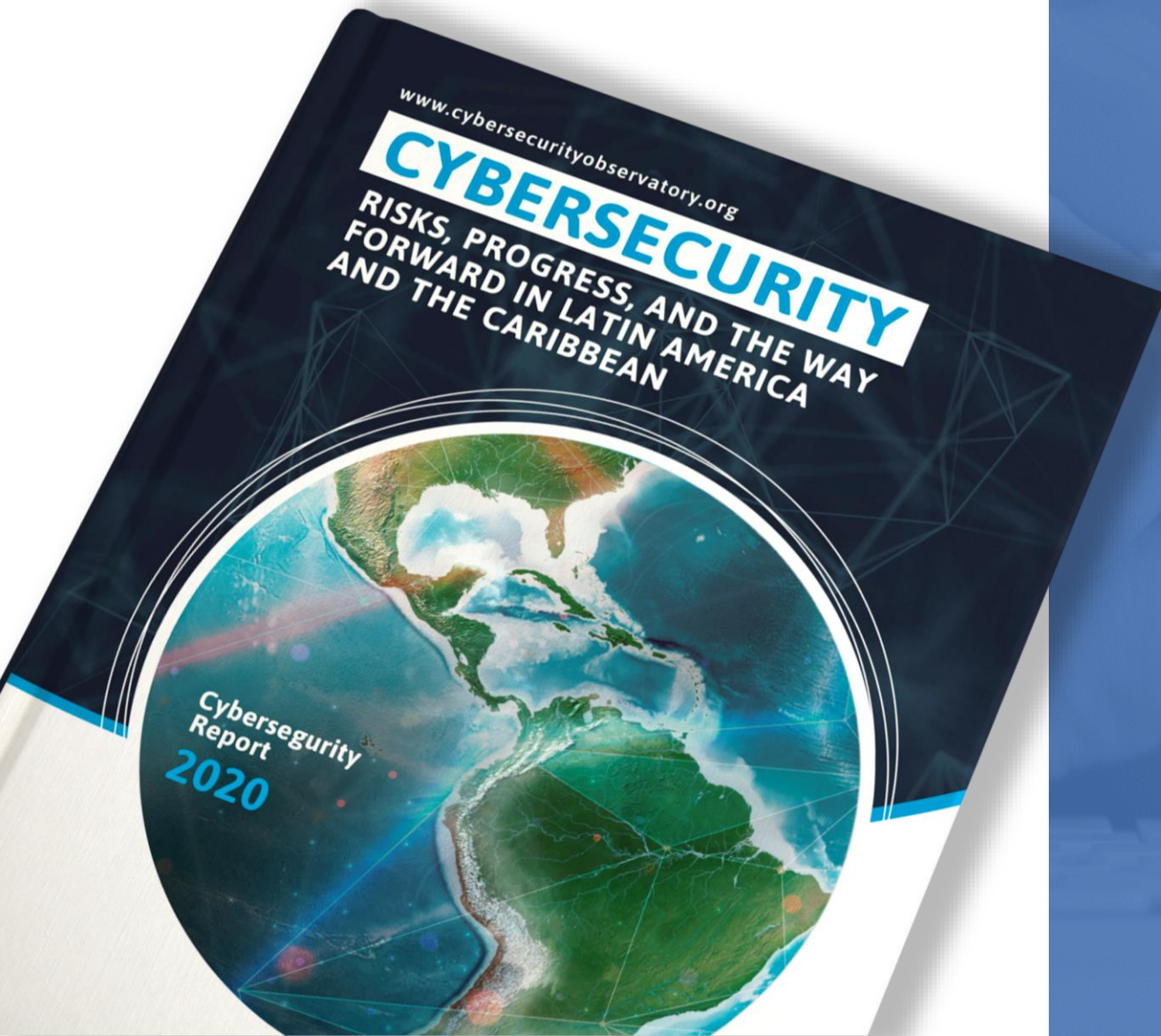
and phishing email schemes have proliferated in Latin America amid the coronavirus pandemic

Why is the use of the Internet

for criminal purposes a challenge for LAC



- There are few coordinated cyber incident response mechanisms including defense- many of our member states are only now developing national CSIRTs (approximately 23 national CSIRTs at varying levels of maturity and functionality)
- Low level of Public Awareness on safety online at a national level
- Low levels of public-private collaboration and trust on cybersecurity issues including information sharing whether formal or informal



Second report on the state of cybersecurity in 32 countries in Latin America and the Caribbean, published by the OAS and the IDB.

Comprehensive analysis of the hemisphere's cybersecurity capabilities using the Cybersecurity Capability Maturity Model (CMM) Methodology of the Global Cybersecurity Capability Center (GSCC) at the University of Oxford.

2020 Report

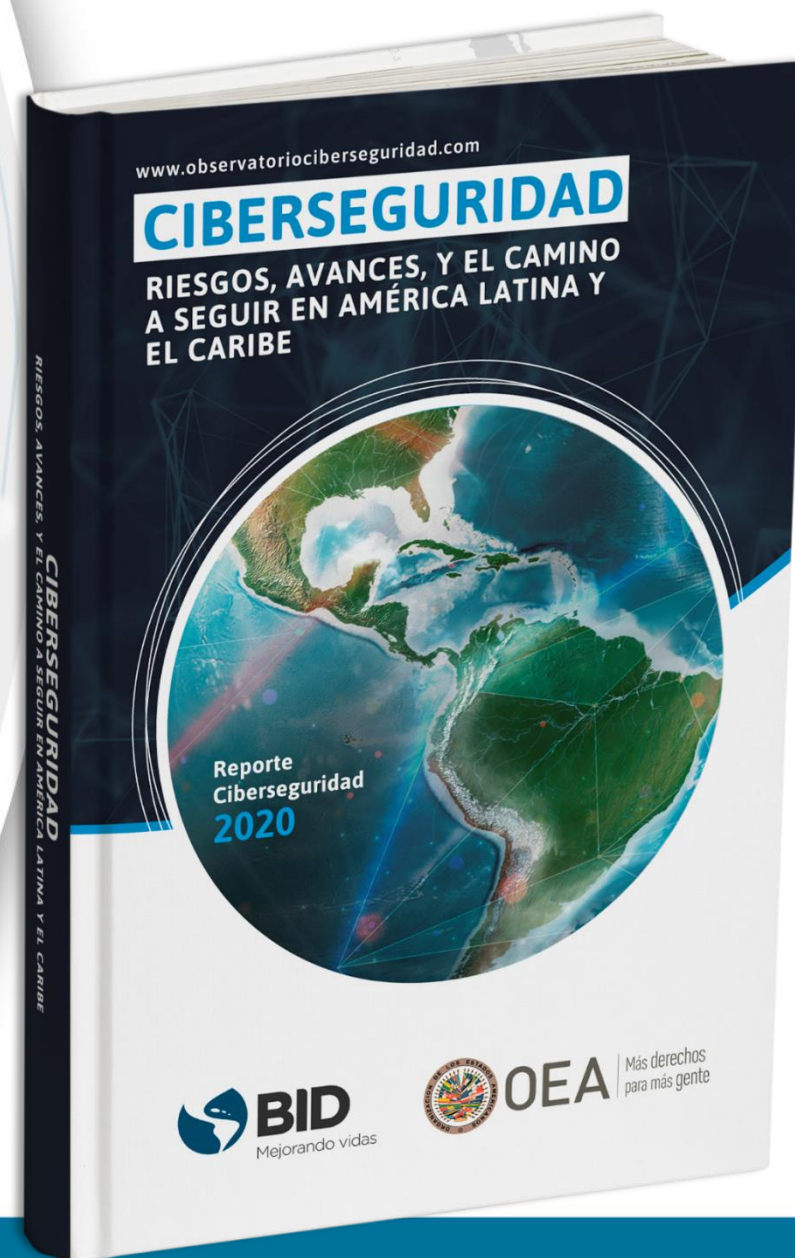
CYBERSECURITY

Risks, Progress, and the way forward in
Latin America and the Caribbean

17 out of **32** countries have promoted public policies and initiatives to strengthen cybersecurity

In 2016, only **6** countries had developed national cybersecurity strategies, today there are **13** countries

Over **17** countries in the region has legislation that protects privacy of data of individuals (including Antigua and Barbuda, Argentina, Brazil, Chile, Colombia, Mexico, etc.)



The Way Forward



Encourage the development and continuous updating of national cybersecurity strategies.

A national cybersecurity strategy is essential to provide a legislative framework as well as coordinate national efforts to establish holistic cybersecurity.

Encourage the discussion and participation of countries in international processes such as the UNGGE and OEWG.

Provide regional cooperation measures and the exchange of good practices through the OAS and other subregional forums.



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Cybersecurity Program

3 pillars



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Policy Development

- National Policies or Strategies
- CBMs in cyberspace
- National assessments



Capacity Building

- CSIRT Americas
- Law enforcement and incident response training
- Cyber exercises
- Workforce development



Research

- Technical documents
- Gender initiatives
- Awareness
- Associations
- Youth programs

Development of Strategies

Approved National Cybersecurity Strategies



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Colombia
(2011-2016)



Trinidad and Tobago
2013



Costa Rica
2017



Chile
2017



República Dominicana
2018



Panamá
2013



Jamaica
2015



Paraguay
2017



México
2017



Guatemala
2018



2018, 2019 y 2020



Brazil
2018



Argentina
2019



Belize
2020

National Cybersecurity Strategies In progress



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Perú



Ecuador



Colombia



Barbados



Guyana



Jamaica
(under revis



8

member states
requested assistance in developing
their strategies or preparing an
implementation plan for 2019-2020

Accomplishments



Cybersecurity Program 2004-2020



+30,000

Benefitted from the CICTE
Cybersecurity Program

Cybersecurity capacity building impact from 2014-2016



90%

Officials trained from 2014 to 2016 used
the knowledge and skills acquired in the
activities of the OAS / CICTE
Cybersecurity Program.

Webinars in 2019 and 2020



+10,000

Participants in cybersecurity
webinars in 2019-2020

Trainings to date



+3,550

Public and private officials trained in critical
infrastructure protection, response to cyber
incidents and measures to combat the use of
the Internet for terrorist purposes.

Publications

Cyberspace Workshop



4

Toolkits Developed

2016



2016



2019



2019



2

National Reports

2017



2020



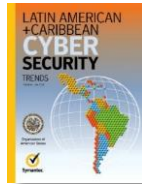
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Regional Reports

2013



2014



2015



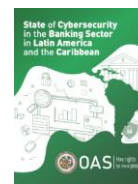
2016



2018



2018



2019



2019



2020



2020



2020



8

White Papers

2018



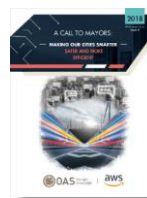
2018



2018



2018



2019



2019



2019



2020



+5

In development

OAS/CISCO INNOVATION FUND FOR CYBERSECURITY PROJECTS

Scaling up a cybersecurity solution can be a great challenge, but also an opportunity to improve the industry in the Americas.

For this reason, the Organization of American States, Cisco and the Citi Foundation have created the Cybersecurity Innovation Fund to support and spread business initiatives in Latin America and the Caribbean and create the necessary workforce to fill cybersecurity related jobs in the region. (<https://www.oas.org/en/sms/cicte/cybersecurity-innovation-fund/>)



Programa OEA- Cisco

Reporte de registros

Intro to Cybersecurity

Cybersecurity Essentials



Registros
totales

16,780



Activos
totales

9,378



Completos
totales

3,693

A Call to Action



Aadjust
National
frameworks



Iimprove
international
cooperation



Unify
awareness
raising efforts

Thank you!

Merci

Gracias

Obrigado

Kerry-Ann Barrett

Inter-American Committee against Terrorism
Organization of American States



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